

From: Snyder, Reagan E. via UBWA ubwa@lists.osu.edu 
Subject: [UBWA] UBWA Weekly Email 2/17/19
Date: February 17, 2019 at 10:39 AM
To: ubwa@lists.cob.ohio-state.edu



“I think life is always dangerous. Some people get afraid of it. Some people don’t go forward. But some people, if they want to achieve their goal, they have to go. They have to move” - Malala Yousafzai

Hello UBWA!

Our next meeting will be **Wednesday, February 20th from 7:05pm - 8:05pm in Schoenbaum Hall, room 320**. We will be hosting **EY to discuss personal branding and opportunities with EY**. As always, there will **pizza and pop** provided at the meeting!

Women’s Week Celebration

UBWA is excited to announce our **first ever Women’s Week Celebration that will run from Monday, March 4th through Wednesday, March 6th, which leads up to International Women’s Day on Friday, March 8th**. This celebration will focus on spreading awareness, opportunities, and empowerment pertaining to issues and goals of women in business. Our 2 signature events are:

1. **Networking Dinner at Bravo Cucina Italiana with local women entrepreneurs and leaders!**
 - a. When: Monday, March 4th from 5:30pm – 7:00pm
 - b. Dress code: Business Casual
 - c. Who: Anyone is invited! We have limited spots available so sign up [here](#)!
 - d. Why you should attend: This will be a great opportunity to talk to women with various backgrounds and experiences. Some of the roundtable participants include Lori Kaiser (CEO and Founder of Kaiser Consulting), Kimberly Payne (CEO and Founder of Tupelo Doughnuts), Daniela Obi (Founder of Connected), Sue Kantor (founder of Sophisticated Styling), and more!
2. **I am, Because She Is Male Panel**
 - a. When: Tuesday, March 5th from 8:30pm – 9:30pm
 - b. Where: Schoenbaum 105
 - c. Who: Anyone at Ohio State is invited so bring your friends! We want to fill Schoenbaum 105!
 - d. Why you should attend: You will get to hear from 5 amazing male-identifying students from Ohio State who have all been leaders in their respective OSU communities! They will be sharing how they have been positively impacted by influential women in their lives! Make sure you’re following UBWA’s social media as we release the names of our panelists on there! We will also be having a dessert bar and there will tons of free merchandise at the event.

We are so excited to be hosting this celebration and we hope you will support all of UBWA's efforts by attending these events and bringing your friends! If you have any questions, feel free to email Sarah Burger (burger.148@osu.edu).

#WomenMeanBusiness

“Empowered women, empower women!” Do you have a friend in UBWA that is **excelling inside or outside of UBWA** that you think should be recognized? **Nominate them for Member of the Month!** Click on this [link](#) for the nomination form.

Join our official UBWA group message to stay updated on all things UBWA! Download the official GroupMe app from the App Store, and create or sign into your personal GroupMe account. Here is the [link](#) to join!

UBWA Involvement

The UBWA Post

Don't forget to check out our new blog post, **“Make Your Dream Job a Reality”!** Every other Sunday morning when there's a new blog post, our discussion question during our meeting that week will touch upon the content in the new post, to help us all personally and professionally grow. So, make sure to give the post a read before this Wednesday! You can find the new post (and all of the past posts) on The UBWA Post page on our website: <https://www.ubwaosu.com/ubwa-post.html>

UBWA Site Visit to Abercrombie & Fitch

UBWA members are invited to go on a site visit to Abercrombie & Fitch on **Friday, February 22 from 2:00pm - 3:00pm**. Sign up [here](#) to attend. **The site visit is limited to 10 UBWA members**, so sign-ups are first come first serve.

UBWA First Annual Case Competition

UBWA is excited to announce our **first annual case competition sponsored by Navigator Management Partners!** This case competition is **open to all UBWA members** and there will be **cash prizes** for the winners. The case competition will span over two days, **beginning on Tuesday, February 26th from 7:00pm - 10:00pm with case presentations on Wednesday, February 27th from 7:00pm - 9:00pm.**

No prior case competition experience is necessary! We will be providing frameworks and resources during the competition to assist with research and presentations. The topic for the case will be **“women in business”**.

If you are interested in participating, please fill out this [application](#). You may join as an individual, a partial team, or a full team, but **at least one team member must be a paid member of UBWA**. This is a great opportunity to learn more about case competitions and to practice your skills. **The deadline for applications is February 22nd**. If you have any questions, please contact VP of Professional Development, Alli (esker.12@osu.edu).

UBWA Spa Night Social

Join UBWA on **March 1st from 7:00pm - 9:00pm in the Torres Think Tank for a spa night!** DIY scrubs, healthy snacks, and more included! Please sign-up [here](#) if you

are interested in attending so we can get an accurate number of supplies for the event. Hope to see you there!

Campus Involvement

Buckeye Leadership Fellows Leadership Luncheon

On **Tuesday, February 26th from 12:30pm - 1:30pm**, the Buckeye Leadership Fellows Program will be hosting Rachel Friedman, Founder and CEO of [Tenfold](#). Rachel will sit down with students to discuss leadership insights, career development and her personal journey that led to her current professional and personal accomplishments. All OSU students are welcome to join to touch base with a leader within the Columbus community. Students with interest in **Marketing, Business Strategy, Branding, Workplace Design, Technology, Creativity, Culture, and Consulting are all encouraged to attend as Rachel's background speaks to these core areas**. Lunch is provided by the Buckeye Leadership Fellows Program and will take place in **Sloopy's Private Dining Room**. If you are interested, please RSVP to this event as well as register [here!](#)

Women in Technology Networking Night

Tech Hub will be hosting the third annual **Women in Technology Networking Night on Tuesday, February 26th from 6:00pm - 7:15pm**. The event will take place in **Campbell Hall 100**. The guest speaker, Holly Drake, a graduate of OSU, has successfully created privacy programs across a broad range of critical areas, including litigation and regulatory compliance. She has a proven record of accomplishment in delivering risk mitigation using pragmatic approaches in her two most recent professional roles at State Auto Insurance and Nationwide Insurance. She also has a technology background that gives her a unique insight into how information security best practices related to privacy. **Attire for this event is business casual**. Interested in attending? Be sure to read more on the [blog](#), [register](#) and stay up to date with details on [Facebook](#).

Opportunities

Coca-Cola Marketing Position, Event Planning Intern, Business Development Intern

The **Coca-Cola Ambassador is a yearlong program that will require a complementary mix of marketing, public speaking, and social media skills in order to excel**. Students will work in tandem with University Officials and the Coca-Cola team in order to execute marketing programs throughout the academic school year. **Students can expect to earn up to \$2,000 per school year and the monthly time commitment is not to exceed 20 hours per month**. Strong organizational skills, attention to detail, and initiative are the key skills they are looking for when seeking the right students to help them share the love of Coca-Cola. Attached is more information. Apply [here!](#)

Suited Community

This year, investment banks will be hiring their 2020 Summer Analyst class in August and September, but a lot of preparation is required to land these coveted positions. Suited is here to help. **They've partnered directly with top-tier investment banks and have built AI-powered tools to help qualified candidates stand out**. They

also send their members insider tips on how to prepare for recruiting season next fall so that they have the best chance of landing a Summer Analyst position. If you are interested, you can create a profile [here](#)!

Summer 2019 Diversity & Inclusion Technology Internship

Interested in technology? Looking for an internship this summer? The Diversity & Inclusion Technology Internship Program is a great opportunity to work at some of Ohio's most innovative companies. **These paid internships give college students great experience in business and entrepreneurship**, while companies get great young, diverse talent to help them compete and grow. Click this [link](#) to learn more and apply!

Highlights:

- **Next Meeting: February 20th from 7:05pm - 8:05pm in Schoenbaum 320**
- **Women's Week Celebration - 3/4 to 3/6**
- **UBWA membership [application](#)**
- **Nominate Member of the Month [link](#)**
- **UBWA Involvement**
 - **The UBWA Post - "[Make Your Dream Job a Reality](#)"**
 - **UBWA Site Visit to Abercrombie & Fitch - 2/22 from 2:00pm - 3:00pm - sign up [here](#)**
 - **UBWA First Annual Case Competition - deadline for [application](#) is 2/22**
 - **UBWA Spa Night Social - 3/1 from 7:00pm - 9:00pm - sign up [here](#)**
- **Campus Involvement**
 - **Buckeye Leadership Fellows Leadership Luncheon - 2/26 from 12:30pm - 1:30 pm - RSVP [here](#)**
 - **Women in Technology Networking Night - 2/26 from 6:00pm - 7:15pm register [here](#)**
- **Opportunities**
 - **Coca-Cola Marketing Position, Event Planning Intern, Business Development Intern - apply [here](#)**
 - **Suited Community - sign-up [here](#)**
 - **Summer 2019 Diversity & Inclusion Technology Internship - apply [here](#)**
- **[Website](#) | [Application](#) | [Alumnae Database](#) | [GroupMe](#) | [Attendance/Point total](#) | [The UBWA Post](#)**
- **Follow Us! [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)**

If you have any questions or concerns, please feel free to reach out to me!

Reagan Snyder

VP of Member Relations | Undergraduate Business Women's Association
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[Unsubscribe](#)

If the link does not work. please email snvder.1547@osu.edu directly with the subject line

“Unsubscribe”

Organization: Coca-Cola

Job Title: Marketing Position, Event Planning Intern, Business Development Intern

Dates of Employment: 11/1/2018 - 5/30/19

Job Description:

There are times in your life when a challenge is put in front of you, one which will shape the rest of your life. It's the moment when you jump and this is that moment; this is the Coca-Cola Ambassador.

This yearlong program will require a complementary mix of marketing, public speaking, and social media skills in order to excel.

Students will work in tandem with University Officials and our Coca-Cola team in order to execute marketing programs throughout the academic school year. Students can expect to earn up to \$2,000 per school year and their monthly time commitment is not to exceed 20 hours per month. Much like those who take the road less traveled, we expect our ambassadors to be comfortable in new situations and ready to take the lead. Strong organizational skills, attention to detail, and initiative are the key skills we are looking for when seeking the right students to help us share the love of Coca-Cola.

You will be required to use your personal social media channels to promote brand love. We will provide you the necessary tools in order to be memorable, organic, and natural.

No one knows the importance of perception better than we do. We want you to shine like the star that you are.

Your journey will start with over 100 hard working, driven, and motivated students at an unforgettable training (**flight, hotel, meals covered**) located at Coca-Cola HQ in Atlanta, GA from July 22 to 25, 2019. You will be introduced to **Coca-Cola's** brand lifestyle and brand love. This is where we will give you all of the tools you need to succeed.

Our program is hard work, but it is incredibly rewarding. Some current ambassadors have been given internships with amazing companies and full time positions upon graduation. You will also be able to list real world experience on your resume with one of the world's leading brands.

This is the moment that we ask you if you are ready to jump.

If you're ready, apply here: <https://go.commandoapp.com/aboutcoke/>

WOMEN IN NETWORKING NIGHT TECH

GUEST SPEAKER
CHIEF PRIVACY OFFICER
HOLLY DRAKE

Feb. 26, 6 pm
Campbell Hall
RSVP required

go.osu.edu/womenintech



Tech Hub's 3rd annual Women in Technology Networking Night will be a casual speech followed by open questions and networking. Light refreshments will be provided.

tech
HUB
SHOP. LEARN. EXPLORE.

UBWA mailing list
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<https://lists.osu.edu/mailman/listinfo/ubwa>

