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Subject: [UBWA] UBWA Weekly Email 1/6/19
Date: January 6, 2019 at 3:52 PM
To: ubwa@lists.cob.ohio-state.edu



“You may encounter many defeats, but you must not be defeated. In fact, it may be necessary to encounter the defeats, so you can know who you are, what you can rise from, how you can still come out of it” - Maya Angelou

Hello UBWA!

Welcome back to campus! I hope you all had a restful winter break and are ready for second semester! Our first meeting of the semester will be on **Wednesday, January 9th from 7:05pm - 8:05pm in Schoenbaum Hall, room 320**. We will be hosting **Venture for America** as they will be sharing with us **how to start creating**. As always, there will be **pizza and pop provided** at the meeting!

During this week's meeting, on January 9th, we will be **debuting the first ever UBWA blog, The UBWA Post!** During the meeting you'll learn all about the blog! If you can't make it to the meeting, make sure to check out the first blog post on our website [here](#). After the debut, new blog posts with professional development materials and women's news, advancements, initiatives, or issues in the world of business will be posted **every other Sunday morning**. Make sure to read the new posts before every meeting because **our weekly discussion question during that week's meeting will touch upon the post's content** to help us all grow, personally and professionally!

“Empowered women, empower women!” Do you have a friend in UBWA that is **excelling inside or outside of UBWA** that you think should be recognized? **Nominate them for Member of the Month!** Click on this [link](#) for the nomination form.

Join our official UBWA group message to stay updated on all things UBWA! Download the official GroupMe app from the App Store, and create or sign into your personal GroupMe account. Here is the [link](#) to join!

UBWA Involvement

Spring Involvement Fair

The Spring Involvement Fair is quickly approaching, and I would love for UBWA members to help me recruit new members. The Spring Involvement Fair will be held at the **Ohio Union on Thursday, January 17th from 4:00pm - 7:00pm**. Each shift is an hour long and you will **receive one membership point for volunteering**. To sign up, click [here](#).

UBWA Movie Night

Take a break before the semester picks up and come see *On the Basis of Sex* with **UBWA next Sunday, January 13th!** We will be **meeting at the Gateway Film Center at 7:20pm to catch the 7:40pm showing.** Tickets for students are **\$7.50 with a BuckID.** If you are interested in coming, please [sign-up](#) on the google doc so we can save a seat for you!

UBWA Etiquette Brunch

UBWA is hosting an **etiquette brunch for our members on Friday, February 15th from 9:00am - 10:00am in the Blackwell.** Attire for the event is **business casual.** Our Advisor, Lauren Kume, will be joining us to talk about proper professional behavior while dining! Sign up [here](#).

UBWA First Annual Case Competition

UBWA is excited to announce our **first annual case competition sponsored by Navigator Management Partners!** This case competition is **open to all UBWA members** and there will be **cash prizes** for the winners. The case competition will span over two days, **beginning on Tuesday, February 26th in the evening with case presentations on Wednesday, February 27th from 7:00pm - 9:00pm.**

No prior case competition experience is necessary! We will be providing frameworks and resources during the competition to assist with research and presentations. The topic for the case will be **“women in business”.**

If you are interested in participating, please fill out this [application](#). You may join as an individual, a partial team, or a full team, but **at least one team member must be a paid member of UBWA.** This is a great opportunity to learn more about case competitions and to practice your skills. **The deadline for applications is February 22nd.** If you have any questions, please contact VP of Professional Development, Alli (esker.12@osu.edu).

UBWA Instagram Takeover

Are you interning somewhere this semester? Do you have a part time job on campus this spring? Are you traveling somewhere neat for Spring Break? UBWA is excited to announce our brand-new Instagram Takeovers! **Any and all UBWA members who would like to share their special academic and professional experiences can now “takeover” UBWA’s Instagram account for the day.** If you’re interested in participating in an Instagram Takeover this semester, please click [here](#) and complete the required form. Additionally, a document with **Instagram Story Takeover Guidelines** is attached for review.

Highlights:

- **Next Meeting: January 9th from 7:05pm - 8:05pm in Schoenbaum 320**
- **UBWA membership [application](#)**
- **The UBWA Post [link](#)**
- **Nominate Member of the Month [link](#)**
- **UBWA Involvement**
 - **Spring Involvement Fair [sign-up](#)**
 - **UBWA Movie Night - 1/13/19 [RSVP](#)**

- [UBWA Etiquette Brunch - 2/15/19](#) [RSVP](#)
- [UBWA First Annual Case Competition - deadline for application is 2/22/19](#)
- [UBWA Instagram Takeover - required form](#)
- [Website](#) | [Application](#) | [Alumnae Database](#) | [GroupMe](#) | [Attendance/Point total](#) | [The UBWA Post](#)
- [Follow Us!](#) [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)

If you have any questions or concerns, please feel free to reach out to me!

Reagan Snyder

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Unsubscribe

If the link does not work, please email snyder.1547@osu.edu directly with the subject line "Unsubscribe"



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Instagram Story Takeovers

Thank you for participating in an Undergraduate Business Women's Association "Instagram Takeover"! Below are a few guidelines that you must agree to prior to us turning our account over to you.

Policy Disclaimers:

- The Undergraduate Business Women's Association Instagram account is public to all viewers and by posting on the account you agree to share your content for UBWA marketing purposes
- You will be given a one day password to the account on the night before your takeover, you may not change any of the settings on the account
- You are expected to be a good representation of the Undergraduate Business Women's Association and The Ohio State University
- We will be monitoring the account throughout the takeover

Instagram Takeover Guidelines:

- The majority of your posts must include yourself or your classmates, friends, coworkers, etc (with their permission).
- Be sure to utilize the location tag and many of the Instagram story features

You should NOT post on the Instagram story:

You should NOT post on the Instagram story:

- Dangerous, life-threatening activities
- Activities which involve or display alcohol or drug usage
- Profane language (i.e. swear words/cuss words)
- Messages that conflict with UBWA or Ohio State's policy

The goals of the Instagram Takeover are:

- To increase the awareness of the Undergraduate Business Women's Association
- Engage with the Fisher College of Business and Ohio State

UBWA mailing list
UBWA@lists.osu.edu
<https://lists.osu.edu/mailman/listinfo/ubwa>