

**Subject:** [UBWA] UBWA Weekly Email 10/7/18  
**Date:** Sunday, October 7, 2018 at 11:00:07 AM Eastern Daylight Time  
**From:** UBWA on behalf of Snyder, Reagan E. via UBWA  
**To:** ubwa@lists.cob.ohio-state.edu  
**Attachments:** 853355A4888943A7AFEBD73F7A5814D1.jpg, 2018\_SMPSColumbus\_HigherEdApp[6706].pdf, ATT00001.txt



**“I always did something I was a little not ready to do. I think that’s how you grow. When there’s that moment of ‘Wow, I’m not really sure I can do this,’ and you push through those moments, that’s when you have a breakthrough”  
- Marissa Mayer, Yahoo CEO**

## Hello UBWA!

Our next meeting will be **Wednesday, October 10th from 7:00pm - 8:00pm in Schoenbaum Hall, room 320**. DHL will be speaking at the meeting. With their scale and expertise, combined with their experience across all industry sectors, DHL has developed successful supply chain solutions for customers of all sizes. As always, there will be **pizza and pop provided** at the meeting!

Our membership [application](#) is open! You are welcome to **submit an application at any time**. You can pay your dues by **cash, check, or online**. To pay your dues online, please log into your Venmo account, select “Pay”, search for and make payments to “Undergraduate Business Women’s OSU” and enter the amount as \$30 with “member dues” as your reason for paying. If you were an outstanding member for both semesters last year, please check with our treasurer Sandra Aleksova ([aleksova.1@osu.edu](mailto:aleksova.1@osu.edu)) for your reduced rate.

We are modifying our Member of the Month selection process. **“Empowered women, empower women!”** Do you have a friend in UBWA that is **excelling inside or outside of UBWA** that you think should be recognized? **Nominate them for Member of the Month!** Click on this [link](#) for the nomination form.

**Join our official UBWA group message** to stay updated on all things UBWA! Download the official GroupMe app from the App Store, and create or sign into your personal GroupMe account. Here is the [link](#) to join!

Be sure to check out UBWA’s [website!](#) Here you can find everything you need to know about UBWA, including our calendar, information on membership, how UBWA’s point system works, and meet the 2018 - 2019 executive board!

Also, be sure to follow all of UBWA’s social media! We currently have a [Facebook](#) page, [Twitter](#), [Instagram](#), and [LinkedIn](#). Following UBWA’s social media will allow you to stay up to date on all UBWA events, news, and updates and hear more from our executive board and members.

## UBWA Involvement

[UBWA Resume Book](#)

The **UBWA resume book is open!** You can submit your resume [here](#) and it will get sent out to all of UBWA's sponsors! This is an awesome opportunity as there are multiple people who have gotten interviews and jobs because companies have found their resume in the resume book. You will also **earn 1 membership point** if you submit your resume and the deadline for submission is **October 10<sup>th</sup> at 11:59pm**. If you need help creating or editing a resume you can visit UBWA's VP of Professional Development (Alli Esker) in 150 Gerlach Hall on Mondays from 8:00am-10:30am or Wednesdays from 2:00pm-4:30pm! The Office of Career Management in Fisher also has some great resources for creating a resume on their [website](#)!

### UBWA Women's Week Committee

UBWA is hosting a week-long celebration of women that will lead up to International Women's Day on March 8<sup>th</sup>, 2019! We want to have a whole week filled with events that our members, as well as people across Ohio State University, can enjoy. Because this will be such a large celebration, we want to get our members involved and form a committee to plan it! This week-long celebration is still in the early phases of development so members of the committee would be able to really have an impact on vision for this week-long celebration and the events that we will host. The commitment would be from now until International Women's Day on March 8<sup>th</sup>. If you are interested in applying for this committee, please fill out this [application](#) by **Wednesday, October 10<sup>th</sup> at 11:59pm**. This is a great way to gain a leadership position, get more involved in UBWA, meet new people, and put yourself in a good position to run for an executive board position! Please reach out to Sarah Burger (burger.148) if you have any questions!

### Professional Headshots

UBWA is giving members the opportunity to get a **professional headshot taken on Monday, October 8<sup>th</sup> from 6pm – 7pm!** Having a professional headshot is extremely valuable for any student to have, especially for a LinkedIn profile. If you would like your headshot taken, please meet in the **Fisher courtyard** and look for Katie Crum! Feel free to stop by anytime between 6 - 7pm and you only have to stay to get your picture taken.

### Fall Social Event

Mark your calendars, our annual **fall social will be October 19<sup>th</sup>** this year! Exact times and more information will be released soon. It will take place at **Hidden Creek Farms**. There will be a **bonfire with food, cider, and smores, pumpkin painting, and hay rides**. The sign up can be found [here](#).

### BuckeyeThon Team

**Join UBWA's BuckeyeThon team** and be a part of OSU's largest student-run philanthropy initiative, benefiting Nationwide Children's Hospital! Click [here](#) or go to <https://buckeyethon.osu.edu> and register, making sure to **specify UBWA as the team you would like to join**. **Last year, our team raised over \$15,000 for the kids** and we are excited to be participating again this year! Our Philanthropy Committee is currently in the process of planning canning dates and fundraisers for our members to utilize to raise the \$250 needed to attend the Dance Marathon in February. The sooner you join, the more you will be able to take advantage of these events. If you have any questions about BuckeyeThon or about the process of joining UBWA's team, please reach out to our VP of Community Service, Lauren West, at [west.922@osu.edu](mailto:west.922@osu.edu). FTK!

## Opportunities

### Sherwin-Williams Internships

At Sherwin-Williams, there is no one path to success. They encourage their employees to bring their energy and unique perspective to each new day. They believe in careers that grow with you and open up new opportunities. With the support of a global team, you can innovate, grow and discover a career where you can **Let Your Colors Show**. Interested in an internship with Sherwin-Williams? Check out this [website](#). Since there isn't one specific season that they hire interns, **it is**

recommended that students create a profile on their career site and sign up for the email alerts about new positions.

#### Campus Marketing Manager Intern at Pluto Money

Pluto Money is a mobile financial wellness platform, backed by the Barclays Techstars Accelerator, that makes **money management approachable for millions of college students**. They are currently accepting applications for a **Campus Marketing Manager Intern for OSU**. As the Campus Marketing Manager, you'll **lead marketing efforts for the Pluto brand and app** to other Buckeyes by running the pilot campus ambassador program. You'll play a key role in improving the financial literacy and capability of thousands of OSU students. Click this [link](#) to find out more information and apply for the position.

#### Society for Marketing Professional Services (SMPS) Scholarship

The Society for Marketing Professional Services (SMPS) was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to build their businesses. Today, SMPS is the only national association that brings together business development and marketing professionals from the architectural, engineering, planning, interior design and construction industries. Its mission is to advocate for, educate, and connect leaders in the building industry. **SMPS is awarding five \$1500 scholarships to five current higher education students pursuing degrees in Architecture, Engineering, Construction, or Marketing**. The scholarship applications are **due by December 1st**. Attached is more information about the scholarship and application form. Click this [link](#) to find out more about SMPS!

## Highlights:

- **Next meeting: October 10th from 7:00pm - 8:00pm in Schoenbaum 320**
- **UBWA membership [application](#)**
- **Nominate Member of the Month [link](#)**
- **UBWA Involvement**
  - **UBWA Resume Booklet - submission [form](#) due 10/10**
  - **UBWA Women's Week Committee - [application](#) due 10/10**
  - **Professional Headshots - 10/8 from 6:00pm - 7:00pm in Fisher Courtyard**
  - **Fall Social Event [sign-up](#)**
  - **Register for the UBWA BuckeyeThon Team - registration [link](#)**
- **Opportunities**
  - **Sherwin-Williams Internships [link](#)**
  - **Campus Marketing Manager Intern at Pluto Money - [application](#)**
  - **Society for Marketing Professional Services Scholarship - [application](#) due by 12/1**
- **Download Top Hat for attendance at general meetings - Join Code: 230605**
- **[Website](#) | [Application](#) | [Alumnae Database](#) | [GroupMe](#) | [Attendance/Point total](#)**
- **Follow Us! [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)**

If you have any questions or concerns, please feel free to reach out to me!

## Reagan Snyder

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## [Unsubscribe](#)

If the link does not work, please email [snyder.1547@osu.edu](mailto:snyder.1547@osu.edu) directly with the subject line "Unsubscribe"